



May 2023

## MEDDRAYSINTELL 10<sup>TH</sup> YEARS ANNIVERSARY!

Message to all our customers both present and future.

In May 2013, Paul-Emmanuel Goethals and Richard Zimmermann founded MEDraysintell, with the aim to provide unique Strategic Intelligence for the Medical Radiation Industry worldwide.

As we celebrate this milestone anniversary, we are filled with a sense of pride and accomplishment. The project was initiated with a relentless work of research and writing during almost a year to publish in March 2014 our first report entitled "*Opportunities in Nuclear Medicine, Edition 2014*", which became a success as soon as it was published.

With a loyal customer base and a reputation for excellence, we have grown from a small startup to a thriving business and established ourselves as being unique in our field. Today we offer several reports and directories with over 4,600 pages of unrivaled intelligence covering some of the most exciting healthcare technologies using radiation for diagnosis and treatment. From about ten initial clients in 2013, we now serve around 200 clients worldwide, operating in the field of medical radiation, investment banks and institutional investors, radiopharmaceutical and pharmaceutical industries, large international consulting firms and universities research laboratories. Our sustained focus on customer satisfaction has helped us achieve impressive results, including a revenue that has been multiplied more than four-fold over the past five years.

Last September, our 9<sup>th</sup> Edition of the Nuclear Medicine Report & Directory was published. A set of three volumes providing a comprehensive review of the industry over about 3,500 pages, with a description of 970 products, together with a comprehensive profile of 380 companies active in nuclear medicine. Presently the 10<sup>th</sup> Anniversary Edition is already under progress and should be released during the fall 2023.

MEDraysintell will be present during the next EANM congress in Vienna. Last year, during the Barcelona EANM congress, we had the opportunity to present our books at our booth and we met a high number of visitors, which were impressed by our work and the amount of available information.

The Nuclear Medicine industry went recently through a significant transition by entering in the radiotheranostic era. MEDraysintell intends to continue informing its clients about the latest products and companies' developments through its comprehensive market reports and analysis.

We want to take this anniversary opportunity to thank all our customers, to express our gratitude for your business, your feedback, and your referrals. We look forward to continue providing the highest level of Intelligence covering the radiation healthcare technologies.

What a journey!!

Sincerely,

Paul-Emmanuel Goethals & Richard Zimmermann

[www.medraysintell.com](http://www.medraysintell.com)

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